



BALTIC INTERNATIONAL ACADEMY SUMMER SCHOOL 2023 IN RIGA

DIGITAL BUSINESS AND FINANCE: MANAGING FOR TOMORROW

11 - 18 JUNE 2023
11/06 & 18/06 travel days

Our Summer School is designed for the motivated students enrolled in a Bachelor Program, who want to understand and critically analyse the digital transformation strategies in the fast and dynamically changing environment

4.5 ECTS

A wide range of topics such as:

- Digital innovation,
- digital technologies as tools for building businesses,
- cybersecurity,
- data-driven marketing,
- data-intensive business
- AI ethics



The course combines a theoretical and practical approach including interactive lectures, group assignments, company visits and meetings with IT industry experts

Erasmus+

The Erasmus+ programme 2021-2027 introduces new Blended Intensive Programmes (BIP) as alternative international mobility for students and academic staff. Baltic International academy invite your staff and students for 4,5 ECTS "International Summer School on Digital Business and Finance: Managing for Tomorrow,, BIP (minimum 5 days+1day online).

Erasmus code: LV RIGA28



	Accommodation not included	Accommodation included
Early-Bird Course Fee (until 10 May 2023)	285€	475€
Regular Course Fee (after 10 May 2023)	320€	520€

Course Fee Includes: Cultural Programme, Coffee Breaks, Lunches
Certificate of completion
Optionally - Accommodation (3* hotel with breakfast; room will be shared by two participants)

CULTURAL PROGRAMME

Guided tour of the Historical Center of the town



Sunset in Jurmala



Nightly adventure - trip in Riga channel and Daugava river



Visit the Science Centre AHHA (Tartu, Estonia, bus tour)



LANGUAGE: ENGLISH

THE ONLINE REGISTRATION: [LINK](#)

The deadline to apply is 10 May 2023

- CONTACTS: summerschool@bsa.edu.lv
- For more information about BIA: www.bsa.edu.lv/
- Summers School Informational Pack: [link](#)
- [BALTIC INTERNATIONAL ACADEMY LATVIA, RIGA, LOMONOSOVA 4](#)

