BOOK TRANSLATION PROGRAM

**PUBLIC AFFAIRS SECTION**

**U.S. EMBASSY TBILISI**

**The U.S. Embassy is soliciting proposals to translate books by American authors under the following themes: Public Policy, Media, Rule of Law, Basic Education, Economics, and Literature.**

**APPLICATION**

**Applicant Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Person responsible for authorized signature (name and position): \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name of the Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Telephone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***\*In case of having a partner organization, please provide the same information for that organization too.***

**Book title (and edition): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Author: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Publisher: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Year of the first publication: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Year of the proposed edition: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Number of Pages: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Copyright Holder: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Which of the listed themes does this book answer and how?**

**Why is publishing this book into Georgian important for Georgia?**

**Describe the distribution plan**

**Who is your target audience? What activities do you plan to interact with your audience?** – Please provide the detailed publicity and promotional planning (ex. book tours, launch parties, social media campaigns, etc.)

**Detailed budget, including co-funding (required at least 50% co-funding)**

(Budget must be provided in accordance with publishing market prices in the country. Overestimated budget may become the reason for rejection);

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Budget details for Project Activities:** | | | | |
| **Item** | **Details of Budget/**  **Unit price X Quantity** | **Total Amount ($)** | **U.S. Embassy** | **Co-funding** |
| Copyright |  |  |  |  |
| Translation | Price per page X number of pages |  |  |  |
| Editing | Price per page X number of pages |  |  |  |
| Printing | Price per unit X number of printrun |  |  |  |
| Other (specify) |  |  |  |  |
| Other (specify) |  |  |  |  |
| **TOTAL** |  |  |  |  |

|  |  |
| --- | --- |
| Expected total production cost per copy |  |
| Recipient share of production cost per copy |  |
| Expected retail price in GEL |  |

**Estimated first print-run (1000 minimum):**

**Format (Paperback/Hardcover):**

**Printing (B&W/Color):**

**Estimated publication date:**

**Background of organization and list of publications:**

**Special remarks:**