

Dear Mr. Ambassador,

According to our conversation at the JJC Switzerland-Georgia Business Roundtable on June 20, 2019, I send you information about the University of Applied Sciences (HEG Arc), Neuchâtel, Switzerland.

The HEG Arc Neuchâtel Graduate School of Management, Switzerland, is a public university of applied sciences offering education in three specialties: business economics, business informatics and business law. For those wishing to upgrade their skills, we offer programs in various fields: area management, marketing, logistics, economic crime prevention etc. More information can be found on our website: <https://www.he-arc.ch>

At HEG Arc Neuchâtel the teaching is in French, the RUNO Center is actively working, which provides international activities with universities of Russian-speaking space.

HEG Arc is interested in establishing contacts with higher economic educational institutions of Georgia, which intend to develop cooperation with the Swiss universities, namely in the exchange of students, professors, as well as in joint scientific research.

Already now, we are ready to welcome 3 students from Georgia to study for the spring semester (6 months) 2020 in economic disciplines. HEG Arc offers the following:

1. CHF 750 scholarship
2. Health insurance
3. Intensive French language courses 1 month
4. Transport pass
5. Opportunity to attend sports clubs

Students pay for the accommodation (we provide hostel for CHF 350-400) and meals from the scholarship. The remaining CHF 350-400 can be used for meals and personal needs.

If our students come in Georgia, our university will pay them a scholarship.

We can adopt the learning agreement according to the Georgian learning agreement, in this sense we are very flexible.

The only condition is knowledge of the French language, level B1 (spoken language in HEG Arc is French). Interested students should pass an interview on general subjects (family, studies, free time, university, why they chose the specialty of economist, city, and weather) with one of our employees.

We hope that the information provided here would be interesting to you, and you will help us to establish mutually beneficial contacts with Georgian economic universities. We are also ready to welcome a delegation from the Embassy of Georgia in Neuchâtel to get acquainted with the facilities and opportunities of HEG Arc at a convenient time for you.

We remain at your disposal if you were to have any additional questions.

Yours sincerely,



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