

CALL FOR SPEAKERS AND PAPERS

INTERNATIONAL FORUM Global Economic Challenges and Opportunities of the Digital Age

ECONOMICS · FINANCE · BUSINESS · MANAGEMENT (EFBM 2019)

21–24 May 2019 Kyiv, Ukraine

Forum Mission: to foster knowledge transfer between academic and business communities for the development of economies

EFBM 2019 * FORUM PROGRAMME

May 21, Tuesday Forum Opening Ceremony Keynotes and panel discussions *Global challenges of the digital era for Ukrainian economy Digital transformation of the economy, business and management Innovative financial instruments in the economy Synergy among economic education, business and research in the 21st century*

May 22-23, Wednesday and Thursday

Parallel sessions Career day Panel discussion of the Faculty of Economics Alumni Poster sessions for young researchers and undergraduate students

May 24, Friday

Closing ceremony City tour

IMPORTANT DATES

Deadline for abstracts and/or short papers:	15 th February 2019
Acceptance notification:	1 st March 2019
Full paper submission deadline (optional):	1 st April 2019

The Call for speaker proposals and papers is open until February 15, 2019. To apply as a speaker please fill in the application form at forum website *www.efbm.org* and send us a file with your speaker proposal/paper abstract (250-300 words) in a *doc. format to *efbm2019@gmail.com*. Your speaker proposal should fit within the research sessions' topics listed below.

FORUM SESSIONS* May 23-24, 2019

Paradigmatic shifts in the 21st century economic theory

- Methodology of modern economic and theoretical studies
- Firms, markets and national economies in global space
- Information and digital economy: challenges and opportunities
 Phone enquiries: +38 044 521 3580 e-mail: conf_econom_teoriya@ukr.net

Global challenges for the environment and resource economy in the countries of Central and Eastern Europe: security and sustainable development

- Economic assessment of the environment: previously known and newly discovered threats, experimental economics
- Sustainable development: agriculture, energy, economy, education, increasing public awareness
- International trade and the environment: foreign direct investment, competitiveness
- Financial, economic and environmental crises
- Agri-environmental policy: agricultural policy, farming strategy, land-use conflicts *Phone enquiries:* +38 044 521 3329 *e-mail: GCERECEEC2019@gmail.com*

Current trends and contradictions in development of the world economy and international business

- Geo-economic strategy of Ukraine and its regional integration priorities
- Prospects for international business development in Ukraine until 2030 Phone enquiries: +38 044 257 9291 e-mail: ieandmarketing.chair@gmail.com

Innovative development of management: theoretical and applied aspects

Phone enquiries: +38 044 257 3440 e-mail: kmiid@ukr.net

Creative economy and competitiveness of enterprises

- Modern creative industries and intellectual property of enterprises
- Building a system of creative enterprise management and corporate reputation
- Creative economy and changes in social and labor spheres
- Prospects for using crypto-currencies and blockchain technology in business *Phone enquiries:* +38 044 259 0147 *e-mail: forum_ep@ukr.net*

Statistics of the 21st century: new challenges and opportunities

- Macroeconomic challenges to statistics
- Demography and social economy
- Business analytics: a change of conceptual approaches *Phone enquiries:* +38 044 521 3505 *e-mail: conference_stat@ukr.net*
- Accounting and analytical science and education
- Accounting, analysis, audit and taxation under sustainable development
- Accounting and control in the public sector *Phone enquiries:* +38 044 259 0032 *e-mail: conference_stat@ukr.net*

World trends and prospects for development of the Ukrainian financial system

- Public finance in the conditions of globalization of national economies
- The future of capital markets and sources of financing corporate sector in conditions of the developing FinTech

Phone enquiries: +38 044 521 3285 e-mail: efbmforum@gmail.com

- Medical insurance and medical reform *Phone enquiries:* +38 044 521 3396 *e-mail: konf.insurance@gmail.com*

Trends in the development of Ukrainian entrepreneurship under the European choice

- Current trends in entrepreneurship *Phone enquiries: +38 044 521 3547 e-mail: kaf_pidpr@ukr.net*

Internationalization of higher education in Ukraine: building communication skills of economic graduates

- Foreign languages in programmes leading to degrees in Economics
- Modern information technology in building language competencies *Phone enquiries:* +38 044 526 3968 *e-mail: forum.esp.knu@gmail.com*

Forum working languages: English, Ukrainian

FORUM REGISTRATION FEES

Registration fee for international speakers and/or attendees amounts to **50 EUR**. The fee includes attendance of all forum events, publication in the proceedings, and coffee breaks.

Fee payment details shall be sent to all the accepted speakers and registered attendees on 1 March 2019.

PROCEEDINGS, ABSTRACT SUBMISSION AND PUBLICATION OPTIONS

The Proceeding will be published. Selected full-text papers may be considered for publication in an Elsevier or Springer indexed peer reviewed collection of papers (subject to special conditions announced after the Forum).

The selected proposals will be included in the Forum Programme after peer review of the submitted materials.

Besides Forum proceedings, there are several publication options for the full text papers to be published in the following journals:

- Bulletin of Taras Shevchenko National University of Kyiv: Economics
- Financial Services
- Theoretical and Applied Issues of Economics

Information on publications and guide for authors is available on: *http://econom.univ.kiev.ua/science/scientific_journals/*.

The deadline for submitting full-size papers for publication in a reviewed collection of selected papers (please check the guide for authors on http://bulletin-econom.univ.kiev.ua/ua/instructions-forauthors/requirements-for-the-articles) is April 1, 2019. The papers are to be emailed to: efbm2019@gmail.com

Guidelines for abstracts and paper theses for publication in Forum Proceedings:

- 1. The abstract should not exceed 250–300 words and paper thesis should not exceed three pages and saved as a MS Word file.
- 2. All fields must be 20 mm with left indent being 1.25 mm.
- 3. Font: Times New Roman –14, line spacing 1.0.
- 4. The following information is to be provided in both Ukrainian and English:

- right-aligned, upper corner, in bold author's first and last name, degree, academic rank and university (full name);
- center-aligned, capital letters, in bold *title of paper*;
- below abstract and paper thesis (optional), key words (up to eight).

ABSTRACT TEMPLATE

Ivan Petrenko PhD, Associate Professor Taras Shevchenko National University of Kyiv

FORECASTING AND PLANNING THE BUDGET REVENUES IN UKRAINE: INNOVATIVE APPROACHES

Contact details of Forum Organising Committee

Taras Shevchenko National University of Kyiv Faculty of Economics (room 701) 90A Vasylkivska Street, Kyiv 03002, Ukraine. **Tel/fax:** +38 044 521 3528 **E-mail:** <u>efbm2019@gmail.com</u> **Website:** <u>www.efbm.org</u>

* programme is subject to change (* For any changes, follow our updates on Forum website www.efbm.org)